

"Counselors Connecting Education to —School /Home/Community"



Call to Order – 10:05 am

Governing Board Meeting Minutes

Grand Canyon University
3300 W. Camelback Rd

Saturday, January 26, 2013

10:00 am – Noon

Roll Call/Establish Quorum:

Executive Committee Present: Angela Robinson, Jeanette Gallus, Mindy Willard, Jaimie Gosling, Thom Hughart, Tabitha Tebo

Approval of Agenda: M/S/P to approve agenda

Governance Process Policies—Review all policies

EXECUTIVE COMMITTEE REPORTS:

President's Report, Angela Robinson

Appointment of Sergeant of Arms – Thom Hughart

A lot of activity at the state legislature the past few months.

Press Conference with the House of Rep. Jan. 9, 2013. Mindy Willard attended on behalf of AzSCA. Rep. Campbell proposal to double the number of school counselors in Arizona. Triple the funding and address needs of mentally ill and stricter gun law.

She discussed talking points that was public information on the ASCA website. It was recommended that the board stay informed as legislative issues evolve, change and come up for vote.

House of Representatives—Jan. 14, Opening of the House to represent School Counselors—Angela & Mindy met with Presidents of several other educational associations.

Kay Schreiber sent out the Survey to all Directors and Superintendents regarding questions from the House of Representatives & School Counselors.

Angela and Jeanette attended a Senate Committee Meeting to talk about the role of school counselors along with other issues related to School Safety.

A survey of the community and what their needs are backed by AzSCA. Sent out by AzSCA with media resources to get the request out, then a link on our website for the community to go to and complete the survey.

The Senate is approaching us with questions regarding School Counselors. Mindy to be paid for to attend the Counselor Symposium Breakfast.

AZ Legislatures to be invited and paid for to attend the Counselor Symposium Breakfast. Board members will invite some local legislators to attend the Tucson Breakfast. Angela will email the Breakfast Invitation to the board so they can use it to invite legislators.

Mindy to have a platform re: Mental Health and ASCA

Angela will reach out to the Western Region States President's to discuss what activity is going on here in Arizona and would like to ask each of their states what they have going on.

- **AzSCA will raffle one conference registration for an attendee of the AZ Counselor Breakfast**

President Elect Report – Jeanette Gallus

- LDI 2013 – Personal-Social-Career. August 23-25, 2013.
- April 26-27, 2013 – Board meeting where the new board will join us. Perhaps in Casa Grande.

President Elect-Elect Report, Mindy Willard

- Update speaking engagements – getting calls daily on interviews. Will email other board members to get suggestions, feedback and help with talking points.
- National Recognition in DC -

Past President Report, Melissa Beverly (see report below)

- Conference Featured Speakers selected by our President have been confirmed. Please visit our website for speaker bios and session descriptions under the Spring Conference 2013.
- We need volunteers willing to pick-up and drop off two Conference Featured Speakers. Please let me know if you can assist. The pick-up times would be 3/24 at 5:05 and 7:07 p.m. and leaving the hotel at 6:30 a.m. 3/26 and at 9:00 a.m. 3/27 to make it to the airport on time for the return. Anna and Angela can help with speaker pickups.
- AzSCA Elections are underway. We are seeking candidates for the following positions:
 - President Elect-Elect - 2013-2017
 - Secretary - 2013-2015
 - Elementary Vice President - 2013-2015
 - High School Vice President - 2013-2015

Those interested need to visit the website under the About Us tab then Leadership Positions and complete the Candidate Nomination Form by 2/1.

Elementary VP Report, Mary Cay Funk (not present)

Middle School VP Report, Jaimie Gosling

High School VP Report, Thom Hughart

- Two Meeting with the Arizona College Access Network Professional Development Committee-
 - Exploring professional development opportunities for college and high school counselors
- Attended a High School – School Counselors meeting at the Phoenix U of A
 - U of A presented their academic programs for counselors at both the Tucson and Phoenix campuses
 - Toured the new Life Science building opened last June
- Attended the High School – School Counselors Workshop at Estrella Mountain College
 - This was a joint presentation by both Estrella Mountain College and Glendale Community College highlighting their career and academic programs
- Attended the ACT conference at ASU.
 - Went to a number of breakout workshops and networked with other high school counselors.

Post-Secondary VP Report , Tabitha Tebo

Revamping the Fall tour and will contact board as we get more details.

FINANCIAL REPORT: April Becerra, Business Manager

- Review YTD Financial Reports
- Discuss budgetary issues – April discussed that membership revenue is down 50% from same time period last year. She recommends that the membership committee do a campaign to bring back expired members. Developing a list of what we have been doing on behalf of AzSCA. Also encourage more student memberships. Our dues are the lowest in the nation. They have never been raised for as long as anyone can recall. Suggestion to raise it to \$50. Will vote on this at the March board meeting.

COMMITTEES REPORTS

Advocacy/Government Relations Committee, Lynda Robinson, Ed.D. (not in attendance)

- Senator speaker for AzSCA Conference, Senator David Bradley
- Day on the Hill update- Feb. 12, 2013 – we have a room on 3rd floor at capitol. Sign in sheet for those attending. 10 am – 2 pm. Lunch served at 11:30 with only AzSCA Board members in attendance. Invitations are being prepared and will be handed out personally to the legislators.
- UTI will sponsor the lunch for the Day at the Hill.

Spring Conference Committee, Kat Pastor (not present)

- See Attached WIP

- Each committee needs to prepare a PowerPoint slide to be sent to Angela by February 20th. Please do not have the Conference Committee chase you down for this. Be proactive in preparing and email your slide.

Membership Committee, Jim and Roxanne Taylor

- Report out on numbers of members 638 total members
- 487 regular, 85 affiliate, 33 student, 8 retired, 25 lifetime
- Sign-ups for the Conference are coming in steady
- Timberlake issues have been fixed now.

Communications Committee, Meg Hughart, Cairsten Beanland

- Felipe will be managing all of AzSCA's social media accounts.
- Print newsletter – Cairsten.
- Vendors to receive free AzSCA Journal

College Relations Committee, Brooke Siefert, Kat Pastor

- Transition with committee. All committee members are stepping down. We need a volunteer for the Fall Tour. Send volunteer recommendations asap to Brooke.
- February 4th will be next meeting. Bring all prospect volunteers or they can also call in to the meeting. Thom Hughart is interested in being involved.

Professional Development Committee, Belinda Stevens

Preparing a Google survey of board members of what their strengths are so that we have identified who has specific expertise in various areas.

ACTE Conference – Belinda will be speaking at that in Prescott, February 6-7, 2013. She will hand out membership flyers there.

Research Committee, Pat Young or Judy Bowers

- One journal article will be submitted to Cairsten.
- Secured a speaker for our Research Committee breakfast in March. Use of technology in school counseling will be topic.
- Poster sessions – Call for Posters will go in the E-Blast and also be put online.

Advocacy Breakfast Committee, Anita Vadis

- Update on Counselor Breakfast – Julie reported that they are still soliciting vendors for the breakfast. \$100 for a vendor table. Contact Sara Logan for an update on the event.
- Kay Schreiber and Break Out session following Breakfast Feb. 15, 2013
- A FREE 2013 conference registration will be given away at the breakfast as a raffle item.

Good of the Order/Meeting Review (discussion only)

Adjournment

M/S/P to adjourn meeting at 12:08 pm.